

## PRINTING United Alliance Expands Free iLEARNING+ for Institutions



PRINTING United Alliance, the most comprehensive member-based printing and graphic arts association in USA has announces expanded free iLEARNING+ access for faculty and staff at Alliance member institutions. iLEARNING+ is a robust collection of most complete educational offerings and resources for printing industry featured on an easily navigated e-learning platform. A complete course library can be found at [ilearningplus.org/](http://ilearningplus.org/).

iLEARNING+ is already free for student members and is being used in over 20 countries worldwide. iLEARNING+ courses on latest industry resources and education on topics such as color management, creating PDFs for print production, design, estimating, prepress, press, postpress. Future courses are being scheduled to release quarterly with next batch scheduled to release in coming weeks.

The Alliance's flagship iLEARNING+ course, "Orientation to the Graphic Arts" was designed especially for those new to printing and graphic arts, but is also appropriate for anyone looking to update their overall knowledge of the printing industry. This course equips students and those newer to the industry with exceptional foundational industry insight.

Expanded Access Highlights Alliance's Longstanding Commitment to Support Next Generation Industry

"The ability for faculty and staff at Alliance member educational institutions to have access to free courses ensures that they, too, are equipped with the very latest industry solutions to pass on to their students for maximum success," says Joe Marin, Senior Vice President, Member Services, PRINTING United Alliance. "With the increasingly accelerated pace of secondary learning, professors can either supplement or assign iLEARNING+ courses within their own syllabus and coursework for students to have an avenue for additional benchmark learning and understanding of the industry and critical topics."

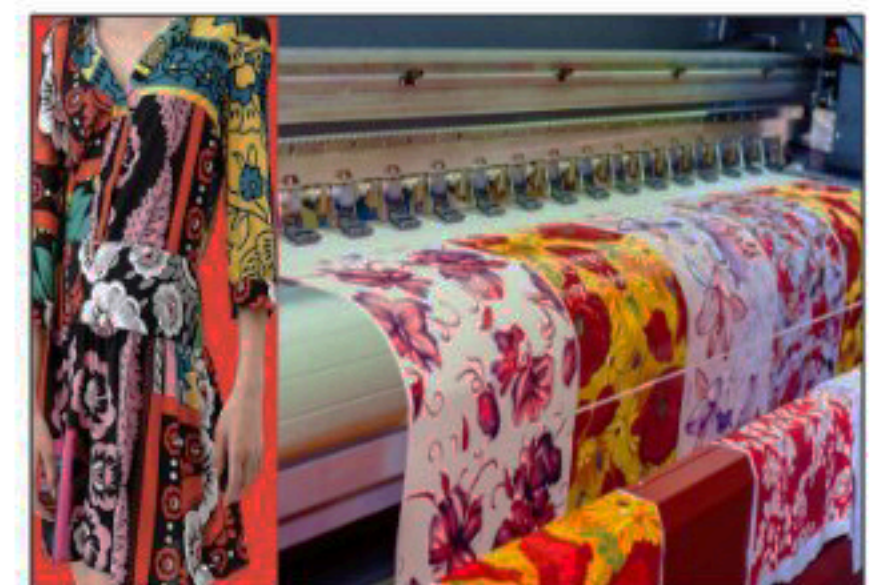
## Global Digital Textile Printing Market Valued at US\$8.5 Billion by 2033

North America Accounts for 13.2% of Total Market Share in Digital Textile Printing Industry

Digital textile printing market was valued at US\$ 2,714.5 million in 2023 and is projected to record a CAGR of 12.2% to reach US\$ 8,545.1 million by 2033. Companies in digital textile printing industry are focusing on technological advancements and investing in R&D. The development of eco-friendly printing systems and integration of digital printers with advanced software enable innovative designs, vibrant colors and improved sharpness.

The rising use of dye-sublimation digital

printing and integration of printing techniques to achieve high printing speeds. Advantages like low cost and durability contribute to market expansion in developing economies. The high cost of digital textile printing machines remains a challenge, making them more expensive compared to traditional printing methods. Manufacturers are striving to reduce the cost of ink and pigments to alleviate this market restraint. North America accounts for 13.2% of the total market share in the digital textile printing industry, driven by the presence of digital natives and key players in the region. In India, the growth of digital textile printing is supported by promising performance of textile sector, the presence of textile mill clusters, and an expected growth trajectory of 13.0%



between 2023-2033.

China is also contributing significantly to market growth through advancements in digital textile printing technology. Chinese companies are developing advanced equipment using innovative digital printing technology. China market is projected to record a transforming CAGR of 13.8%. Direct-to-Fabric (DTF) Printing is driving high market growth, accounting for 45.6% of market share. Followed by Direct-to-Garment (DTG) Printing at 33.9% and dye sublimation printing at 12.1%. [www.futuremarketinsights.com](http://www.futuremarketinsights.com)



## PRINTING United Expo Opens Registration for 2023 Event

Reconnect with peers and discover your company's next business opportunity in Atlanta on October 18-20



**P** RINTING United Alliance, the most comprehensive member-based printing and graphic arts association in the US has announced that registration for PRINTING United Expo 2023 is now open. This leading global printing event serving markets across all printing segments will take place at the Georgia World Congress Center in Atlanta, Georgia on October 18-20.

With over a million square feet of equipment, technology, and trends on display, attendees have the opportunity to see live product unveilings and demonstrations of the industry's latest products and innovations across apparel, commercial, wide-format, industrial, promotional, label and packaging, mailing, shipping, and fulfillment, and more. Many new and expanded show highlights are being planned for an even greater attendee experience to truly maximize the "under one roof" approach as a one-stop venue for all things printing. Take advantage of these show highlights, including:

Industry-leading Education: Back by popular demand are paid educational sessions

which cover the latest trends, economics, and growth areas for businesses to diversify across subject areas, from industry leaders to full panel sessions led by experts in their field. Market Segment Community Hubs, Guided Tours, Daily Happy Hour, and More: Also by popular demand, are segment areas on the show floor where attendees can stop by and speak with industry leaders and renowned media and associations from around the world. Expo Hubs on the show floor this year include: Commercial; Functional Printing and Industrial; Future State and Apparel; In-Plant; Label and Packaging; LATAM; Italian; Mailing and Shipping; and Wide-format and Digital Textile.

625+ exhibitors have signed on already for the 2023 event, nearly selling out the show floor, and continuing to grow. Some of the exhibitors that attendees will have the chance to see include: 4over Inc., Agfa, Baldwin Technology, BELLA+CANVAS, Bluecrest, BOWE SYSTEC, Canon USA, Dalim Software, DirectMail2.0, Durst, Drytac, Duplo USA, EFI, eProductivity Software, Epson America, Fisher Textiles, FUJIFILM, GMG Americas, Graphco, Graphic Whizard, Heidelberg, Inkcups, Kern Inc., Kirk-Rudy, Koenig & Bauer, Komori America / MBO America, Kornit Digital, Kyocera Document Solutions, Laird Plastics, Landa, M&R Printing Equipment, Midland Paper, Packaging & Supplies, Mimaki USA, Muller Martini, MUTOH America, Nazdar SourceOne, OmniPrint International, Orbus Exhibit & Display Group, Pitney Bowes, Postal Center International (PCI), printIQ, Ricoh USA, RMGT – Graphic Systems North America, Roland DGA, Rollem Int'l., ROQ.US, SanMar, SCREEN Americas, STAHL'S, Standard Finishing Systems, TVF, United States Government Publishing Office (GPO), United States Postal Service (USPS), Vanguard Digital Printing Systems, W+D North America, and many more.

[www.printingunited.com](http://www.printingunited.com)

